

## Agricultural Marketing Service, USDA

## § 1240.17

not include the transportation of unprocessed honey by a producer to a handler or transportation by a commercial carrier of honey, whether processed or unprocessed, for the account of the handler or producer. This term shall not include the purchase of honey or a honey product by a consumer or other end-user of the honey or honey product.

[66 FR 21829, May 1, 2001]

### § 1240.9 Handler.

*Handler* means any person who handles honey or honey products.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 66 FR 21829, May 1, 2001]

### § 1240.10 Honey.

*Honey* means the nectar and saccharine exudations of plants which are gathered, modified, and stored in the comb by honey bees, including comb honey.

[66 FR 21829, May 1, 2001]

### § 1240.11 Honey production.

*Honey production* means all beekeeping operations related to managing honey bee colonies to produce honey, harvesting honey from the colonies, extracting honey from the honeycombs, and preparing honey for sale and further processing.

[66 FR 21829, May 1, 2001]

### § 1240.12 Honey products.

*Honey products* means products wherein honey is a principal ingredient.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 66 FR 21829, May 1, 2001]

### § 1240.13 Importer.

*Importer* means any person who imports honey or honey products into the United States as principal or as an agent, broker, or consignee for any person who produces honey or honey products outside of the United States for sale in the United States, and who is listed in the import records as the im-

porter of record for such honey or honey products.

[66 FR 21829, May 1, 2001]

### § 1240.14 Industry information.

*Industry information* means information or a program that will lead to the development of new domestic and foreign markets, new marketing strategies, or increased efficiency for the honey industry, or an activity to enhance the image of honey and honey products and of the honey industry.

[66 FR 21830, May 1, 2001]

### § 1240.15 Marketing.

*Marketing* means the sale or other disposition in commerce of honey or honey products.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.16 National honey marketing cooperative.

*National honey marketing cooperative* means a cooperative that markets its products in at least two of the following four regions of the United States, as determined by the Secretary:

- (a) The Atlantic Coast, including the District of Columbia and the Commonwealth of Puerto Rico;
- (b) The Mideast;
- (c) The Midwest; and
- (d) The Pacific, including the states of Alaska and Hawaii.

[66 FR 21830, May 1, 2001]

### § 1240.17 Part and subpart.

*Part* means the Honey Research, Promotion, and Consumer Information Order and all rules, regulations, and supplemental orders issued thereunder, and the order shall be a "subpart" of such part.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991, and further redesignated at 66 FR 21829, May 1, 2001]